

Diploma thesis *Ideology in the protectorate daily press discourse* deals with the influence of ideology in the discourse of then legally published dailies České slovo, Lidové noviny and Venkov. The theoretical part refers firstly to the historical background of the state formation Protectorate of Bohemia and Moravia and its political and social status within the Greater German Reich. After having depicted the demonstrations of 28th October 1939 and the events of 17th November 1939 the media character in the protectorate era is introduced, a special emphasis is put on the press. After that the concept of discourse is clarified as well as its origin, meaning and current interpretation. Besides the critical discourse analysis, its origins, aims and three major approaches are described. The last chapter of the theoretical part is devoted to the discourse-historical approach which was developed by Ruth Wodak and her colleagues from the Vienna School. The ideal procedure of this approach is outlined and the discursive strategies of nomination, predication and argumentation are explained. With their aid an analysis of four newspaper articles is carried out in the practical part of the thesis. After having summarised the textual analysis the influence of ideology around the events of 17th November 1939 is compared with the test period before 28th October 1939 and conclusions are drawn.